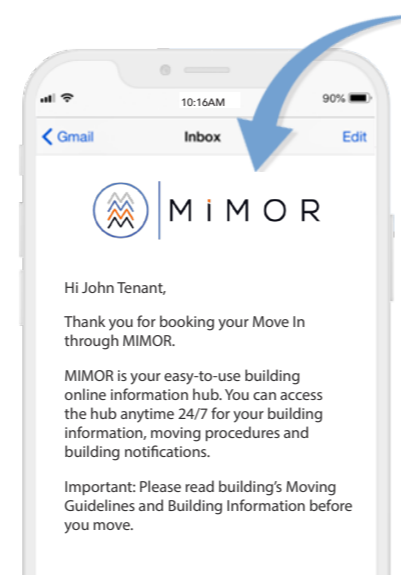


Mimor Moves with the Times

Moving Booking System

Moving day can be one of life's more stressful events, coordinating myriad moving parts such as removalists, building managers, friends and family, lift keys, oversized couches – the list goes on.

It's an ordeal Jake Sharp is well acquainted with, having spent years juggling ad-hoc moving requests from building managers and real estate agents when his former cleaning business was responsible for the 220 commercial and residential strata buildings. But it was his role in managing a 187-apartment building, manually managing moving schedules and spreadsheets, that was the catalyst for finding a solution to modernise and synchronise property management systems.



MIMOR is a modern & convenient solution for building communications.



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"It was such a disjointed system; none of the individual parties – owners, managers, tenants, real estate agents, cleaners – were clear on the building's processes and systems, including moving guidelines. I just knew there had to be a better way to do it, particularly in this digital day and age," Sharp said.

And so MIMOR – the Move In Move Out Register – was born, an online portal for owners corporation managers, building managers and residents, acting as a central hub for building information, moving procedures and alerts.

"It's crazy to think that before MIMOR such a stressful process had to be arranged through lots of separate emails back and forth. Often new residents were getting contradictory

information, with the real estate agent saying one thing, the OC manager or building manager another," Sharp said.

"MIMOR removes any ambiguity by detailing all the information required for a stress-free move – right down to lift dimensions so you know if that oversized couch can make the move with you."

MIMOR's calendar booking system avoids double ups and clearly outlines all the moving procedures, including timing requirements, lift access and parking information.

Functionality extends to other integral building operations, including owners corporation rules, waste management, power and water utilities, storage facilities, evacuation plan and emergency contacts.

MIMOR can also be used to book common areas, manage parcel deliveries and communicate important information via SMS or email.

"Removing common friction points not only creates efficiencies for all parties, but also helps to create a more harmonious environment when everyone is abiding by the same rules," Sharp said.

MIMOR subscriptions are scalable, from three apartments to more than 500, with the platform currently being translated into 10 languages and soon to launch as a mobile app.

For more information, go to mimor.com.au