



MIMOR delivers for strata residents

PARCEL MANAGEMENT FEATURE

With shops and restaurants closed and limited reasons to leave home, deliveries have become a part of everyday life. Whether it's groceries, gifts or a new pair of shoes, an increasing array of packages are appearing on Australian doorsteps.

But while many of us are enjoying the convenience of home delivery, it can prove more problematic for residents of apartment buildings, not to mention for delivery drivers navigating secure entrances and unanswered doors.

Enter **Australian entrepreneur Jake Sharp**, who created the **MIMOR digital platform** to manage just such an issue.

MIMOR (Move In Move Out Register) is a one-stop shop designed to overcome strata-living sticking points, acting as a central digital hub for residents and building managers and service providers, comprising vital building information, moving processes, procedures for booking facilities and common areas, general announcements and real-time communications via email and SMS alerts.

MIMOR's parcel management feature similarly simplifies and streamlines parcel deliveries and collections for apartment residents. Building managers or concierges are able to accept and log parcels through MIMOR on behalf of the resident, select where the goods will be securely stored and notify recipients via email or SMS that their parcel is ready for collection. For added security, residents are required to sign for collection, and parcels entered into the MIMOR system are also recorded in the app's reporting system to ensure all deliveries are accounted for.

"Things like missed deliveries or misdirected parcels might seem like a small thing but can really add to the frustrations of daily life in apartment living, for both residents and building managers," Sharp said.

"Parcel delivery has risen dramatically during the pandemic, and I don't see that trend changing given how conditioned we have become to online shopping, so it makes sense to have in place a secure and streamlined system that ensures convenience and certainty."

For properties without a building manager or concierge, there are options available such as Digital Lockers, enabling MIMOR users to select a locker number for their delivery through the MIMOR system.

The items are then secured in a locker located on the premises, and the recipient electronically notified.

Sharp created MIMOR after experiencing first hand some of the frustrations and complexities of strata living, when his former cleaning business was responsible for 220 strata buildings.

"It was such a disjointed system; none of the individual parties – owners, managers, tenants, real estate agents, cleaners – were clear on the building's processes and systems. I just knew there had to be a better way to do it, particularly in this digital day and age," Sharp said.

MIMOR's subscriptions are scalable, from three apartments to more than 500.



For more information, go to mimor.com.au



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